Rep Order# EC'd Yes 6856489 Ver# 3 Status Revised Traffic Order# 107044 Showing Buylines: All Lines Last Received: Printed: 09/26/2012 7:52 AM 09/26/2012 6:29 AM

Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

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215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 12/11/1052 Flight Dates 09/28/2012 - 10/02/2012

Hiatus Weeks

- CONTRACT COMMENT -

Phone# Fax# Buyer

Estimate# Product

Emily Milhoan 1052 Station KSNV-TV LAS VEGAS, NV. Advertiser ().CROSSROADS GPS

Crossroads GPS

PLEASE CNF

THANKS

ATTN LINES 7 & 67 REV TO SHOW MGKD

— REMARKS --

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ĸ	F 135 Sales Remark: [MKGD FOR SPC V3 Added	F [MADE-GO V3 Effec	TU	X	haj	TU	ĸ	haj 	Day
430A-5A	135A-2057 mark: \ R SPOTS MIS	F 430A-5A WAKE U [MADE-GOOD BY LINE(S) 67] V3 Effective Dates Changed	730P-8P	730P-8P	730P-8P	1230P-1P	1230P-1P	1230P-1P	Time
WAKE UP WITH THE WAGNERS	F 135A-205A WAKE UP WITH THE WAGNERS Sales Remark: V3 MGKD FOR LINE 7 [MKGD FOR SPOTS MISSED ON LN #7: 9/28(1/WK)]	WAKE UP WITH THE WAGNERS (S) 67] Changed	FACE TO FACE W/ JON RALSTON NO PRO	FACE TO FACE W/ JON RALSTON NO PRO	FACE TO FACE W/ JON RALSTON NO PRO	NEWS 4: THE AGENDA NO PROGRAM 7/30	NEWS 4: THE AGENDA NO PROGRAM 7/30	NEWS 4: THE AGENDA NO PROGRAM 7/30	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$200.00	\$200.00	\$200.00	\$900.00	\$900.00	\$900.00	\$325.00	\$325.00	\$325.00	Rate
10/01-10/01	09/28-09/28	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	Dates
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\$200.00	\$200.00	\$0.00	\$900.00	\$900.00	\$900.00	\$325.00	\$325.00	\$325.00	Total Cost
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23	22	21	20	19	18	17	<u>1</u>	15	14	13	12	11	10	ro		Faan LT Ln	Buyer Phone#	Station Advertiser Product	Rep Order# EC'd Yes
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ΗŢ	TU	М	ᅜ	TU	ĸ	ы	TU	র	Η	SA	TU	X	'n	TU		Day	Emily Milhoan	8 J 7	6856489
12P-1230P	430P-5P	430P-5P	430P-5P	5A-6A	5A-6A	5A-6A	2P-3P	2P-3P	2P-3P	630P-730P	1235A- 135A	1235A- 135A	1235A- 135A	430A-5A		Time	,	' LAS VEGAS, NV. .CROSSROADS GPS ads GPS	Ver#
NEWS 3 AT	NEWS 4 AT 430P	NEWS 4 AT 430P	NEWS 4 AT 430P	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	THE DOCTORS NO PROGRAM	THE DOCTORS NO PROGRAM	THE DOCTORS NO PROGRA	JEOPARDY	LATE NIGHT W/JIMMY FALLON AIRS	LATE NIGHT W/JIMMY EX	LATE NIGHT W/JIMMY F	WAKE UP WITH THE WAGNERS		Program		PS	3 Status Revised
NOON NOR PROGRAM 7/30-8/				NERS	NERS	NERS	AM 7/30-8/10	AM 7/30-8/10	PROGRAM 7/30-8/10		ALLON AIRS 139	FALLON AIRS 139	FALLON AIRS 139	NERS			Flight Dates Hiatus Weeks	Agency (66 CAI ALEXA	Traffic Order# 107044
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Len) CROSSR NAL CEN ANDRIA,	er# 10704
\$500.00	\$900.00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	\$325.00	\$325.00	\$325.00	\$525.00	\$350.00	\$350.00	\$350.00	\$200.00		Rate	09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	
09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	09/29-09/29	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02		Dates	2	MTE 555	Printed: 09. Last Received: 09. Showing Buylines: All Lines
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\$500.00	\$900.00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	\$325.00	\$325.00	\$325.00	\$525.00	\$350.00	\$350.00	\$350.00	\$200.00		Total Cost	5540 1845	PHIA REARY	2 of 6
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TU	ĸ	ы	TU	z	12 j	UŢ	K	lzi]	דט	র	щ	SU	SA	SU	TU	区 ! ! ! !	Day	Emily Milhoan	\$NV-TV LAS V ().CROSS Crossroads GPS	6856489
7P-730P	7₽-730₽	7P-730P	11A-12P	11A-12P	11A-12P	3P-4P	3P-4P	3P-4P	6A-7A	6A-7A	6A-7A	9P-10P	6A-7A	6A-7A	12P-1230P	12P-1230P	Time	₽	KSNV-TV LAS VEGAS, NV. c ().CROSSROADS GPS Crossroads GPS	Ver#
WHEEL OF FORTUNE	WHEEL OF FORTUNE	WHEEL OF FORTUNE	RACHEL RAY	RACHEL RAY	RACHEL RAY	DR. PHIL NO PROGRAM	DR. PHIL NO PROGRAM	DR. PHIL NO PROGRAM	WAKE UP WITH THE WAG	WAKE UP WITH THE WAG	WAKE UP WITH THE WAG	JEOPARDY	NEWS 3 AT SUNRISE NO	NEWS 3 AT SUNRISE NO	NEWS 3 AT NOON NOR	NEWS 3 AT NOON NOR	Program		?. }PS	3 Status Revised
						PROGRAM 7/30-8/10	7/30-8/10	7/30-8/10	WAGNERS	WAGNERS	WAGNERS		PROGRAM 7/7,7	PROGRAM 7/8,	PROGRAM 7/30-8/	PROGRAM 7/30-8/		Flight Dates Hiatus Weeks	Agency () 66 CAN ALEXA	Traffic Order# 107044
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) CROS	er# 1070
\$1,700.00	\$1,700.00	\$1,700.00	\$500.00	\$500.00	\$500.00	\$600.00	\$600.00	\$600.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,200.00	\$450.00	\$450.00	\$500.00	\$500.00	Rate	09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PLP2/F: 12/11/1052	
10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	09/30-09/30	09/29-09/29	09/30-09/30	10/02-10/02	10/01-10/01	Dates	12	UITE 555	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines
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\$1,700.00	\$1,700.00	\$1,700.00	\$500.00	\$500.00	\$500.00	\$600.00	\$600.00	\$600.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,200.00	\$450.00	\$450.00	\$500.00	\$500.00	Total Cost	5540 845	PHIA REARY	3 of 6
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SU	SA	SU	Ħ	TU	ব্র	Ή	TU	K	ы	SA	SA	TU	K	17]	SA	1	Day	Emily Milhoan	KSNV-TV LAS V ().CROSS Crossroads GPS	6856489
9A-930A	46-d8	10P-11P	9P-10P	5P-630P	5P-630P	5P-630P	9A-10A	9A-10A	9A-10A	9A-930A	11P-1135P	1P-2P	1P-2P	1P-2P	5P-630P	!	Time	P	V LAS VEGAS, NV.).CROSSROADS GPS oads GPS	Ver#
NEWS 3 TODAY/WKEND NOR PROGRAM 7/2	ANIMAL PRACTICE	LAW & ORDER	GRIMM	EARLY NEWS	EARLY NEWS	EARLY NEWS	TODAY SHOW II	TODAY SHOW II	TODAY SHOW II	NEWS 3 TODAY/WKEND NO	P NEWS 3 NIGHTSIDE	DAYS OF OUR LIVES NO	DAYS OF OUR LIVES NO	DAYS OF OUR LIVES NO	KSNV EARLY NEWS		Program		V. GPS	3 Status Revised
OR PROGRAM 7/2										NO PROGRAM 7/28		PROGRAM 7/30-	PROGRAM 7/30-	PROGRAM 7/30-				Flight Dates Hiatus Weeks	Agency () 66 CAN ALEXA	Traffic Order# 107044
:30	:30	:30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	:30	: 30	: 30	:30		Len		CROSS VAL CEN NDRIA	er# 1070
\$750.00	\$1,200.00	\$1,200.00	\$2,600.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,000.00	\$1,000.00	\$1,000.00	\$750.00	\$1,400.00	\$425.00	\$425.00	\$425.00	\$675.00		Rate	09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PLOPAGE 13/11/1052	
09/30-09/30	09/29-09/29	09/30-09/30	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	09/29-09/29	09/29-09/29	10/02-10/02	10/01-10/01	09/28-09/28	09/29-09/29	1	Dates	12	UITE 555	Printed: 09/ Last Received: 09/ Showing Buylines: All Lincs
Н	Н	1	Д	ы	н	卢	۲	ь	Н	H	щ	H	H	ы	Н		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/26/2012 7:52 AM 09/26/2012 6:29 AM .ines
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\$750.00	\$1,200.00	\$1,200.00	\$2,600.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,006.00	\$1,000.00	\$1,000.00	\$750.00	\$1,400.00	\$425.00	\$425.00	\$425.00	\$675.00		Total Cost	6540 1845	РНІА REARY	4 of 6
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Sep 12: 33 Sales Totals: Station Totals Lines not sent —-COMPETITIVE	-SALES	REPORT TOTALS Report Totals: 66											LT	Estimate# Buyer Phone# Fav#	Station Advertiser Product	Rep Order# EC'd Yes
ELE Property Property	NOM	RT TOTAL	თ თ	თ ე	64	63	62	61	60	59	5 8	57	Fn		T Se	rder# Yes
/ \$41; 66 / \$7; : 66 / /rcld/i	SALES MONTHLY TOTALS	` '	ĸ	TU	raj	TU .	SU	SU	SA	នប	US	SA	Day	1052 Emily Milhoan	NV-TV LAS V ().CROSS Crossroads GPS	6856489
\$41,225.00 / \$73,275.00 / \$73,275.00 :ld/rtrn: 0 / \$0.00 Market Totals	Š L	\$73,275.00	8P-10P	109-119	10P-11P	9P-10P	8P-10P	11 P-11 35P	10P-11P	7A-8A	930A-10A	9P-10P	Time	Þ	KSNV-TV LAS VEGAS, NV. c ().CROSSROADS GPS Crossroads GPS	Ver#
oct 12: \$271,389			THE VOICE	PARENTHOOD	DATELINE NBC-NO PRO	GO ON/THE NEW NORMAL	SUN NIGHT FIBLL END OF	NEWS 3 NIGHTSIDE	LAW & ORDER SVU RPT	TODAY ON SUNDAY AIRS	CHRIS MATTHEWS SHOW NO	CHICAGO FIRE RPT	Program		PS.	3 Status Revised
33 / \$32,050.00 CATV 0%					PROGRAM 6/29	L	OF GAME			s 4-5A 7/8, NO	NO PROGRAM 8/1			Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency () 66 CAN ALEXA	Traffic Order# 107044
KBLR			:30	:30	:30	: 30	: 30	: 30	: 30	:30	:30	: 30	Len		CROSSR VAL CENT	er# 107044
ор О			\$4,000.00	\$3,200.00	\$3,200.00	\$2,600.00	\$8,000.00	\$1,400.00	\$2,000.00	\$1,900.00	\$900.00	\$1,500.00	Rate	12/11/1052 09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	
KINC 0%			10/01-10/01	10/02-10/02	09/28-09/28	10/02-10/02	09/30-09/30	09/30-09/30	09/29-09/29	09/30-09/30	09/30-09/30	09/29-09/29	Dates	2	ЛТВ 555	Printed: 09, Last Received: 09/ Showing Buylines: All Lines
KLAS			ц	Ц	 	н	ч	÷	٢	1	J⊷3	<u> </u> 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/26/2012 7:52 AM 09/26/2012 6:29 AM .ines
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KSNV			لتمإ	ь	Ъ	Н	H	1	ш	ь	يز	⊬ ! ! !	g ⊒ o ⊒	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
27 ee			\$4,000.00	\$3,200.00	\$3,200.00	\$2,600.00	\$8,000.00	\$1,400.00	\$2,000.00	\$1,900.00	00.000	\$1,500.00	Total Cost	540 845	HIA EARY	5 of 6

Daypart

—COMPETITIVE COMMENTS—			Fax#	Phone#	Buyer Emily Milhoan	Estimate# 1052	Product Crossroads GPS	Advertiser ().CROSSROADS GPS	Station KSNV-TV LAS VEGAS, NV.		Rep Order# 6856489 Ver# 3 Status Revised EC'd Yes
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	XXXX	KINV		Hiatus	Flight Dates	Agenc			Agenc		T
	%	20%		Hiatus Weeks	Dates	y C/P1/P2/E	ALEXA	66 CAN	y () (Traffic Order# 107044
		KTUD 18			09/28/2012 - 10/02/2012	Agency C/P1/P2/E 12/11/1052	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	Agency () CROSSROADS MEDIA		# 107044
		KVCW 2		-	1/2012			SUITE 555	DIA	Showing Buylines: All Lines	Printed: Last Received:
		2%								s: All Line	
		KVMY 38		Salesperson FAX#	Salesperson Phone#		Salesperson (_		σ.	09/26/2012 7:52 AM 09/26/2012 6:29 AM
		KVVU 17%		215-568-1845) AMY MCCREARY) PHILADELPHIA			6 of

Books Demos

NOV12 RA35+ EST SHARES

- CREDIT RISK - CASH IN ADVANCE